

HARUMAMA

ENCINITAS, CA

NON-ALCOHOLIC

- HAKUREI SPARKLING WATER**\$
Japanese crisp sparkling water, light fruity flavor
- CALPICO**\$
Japanese milk-based non-carbonated soft drink
CHOOSE 1 FLAVOR: original, strawberry, lychee, white peach
- RAMUNE**.....\$
Japanese marble soft drink
ASK SERVER FOR FLAVORS
- REFRESHER**\$
craft soft drink made in-house
CHOOSE 1 FLAVOR: passion fruit, peach, mango
- FOUNTAIN DRINK**\$
pepsi, diet pepsi, sierra mist, dr. pepper, classic lemonade,
unsweetened iced tea, raspberry iced tea
- MIXED FOUNTAIN DRINK**\$
shirley temple, cherry pepsi, arnold palmer
- GREEN TEA**\$
CHOOSE TYPE: hot, iced

BEER ON DRAFT

- SAPPORO**\$
4.9% ABV, 16oz DRAFT // classic Japanese rice lager
- KIRIN**\$
4.9% ABV, 16oz DRAFT // malt beer, smooth + rich taste
- SUNTORY THE PREMIUM MALT'S**\$
5.5% ABV, 16oz DRAFT // smooth, rich flavor
- TREEVANA IPA**\$
7.2% ABV, 16oz DRAFT // notes of citrus + tropical fruits
📍 Burgeon Brewery, Carlsbad, CA United States
- MODERN TIMES ORDERVILLE HAZY IPA**\$
7.2% ABV, 16oz DRAFT // fully saturated hop flavor
📍 Modern Times Brewery, Point Loma, CA United States
- STONE HAZY IPA**\$
6.7% ABV, 16oz DRAFT // juicy + creamy, orange + lemon taste
📍 Stone Brewery, Escondido, CA United States
- SOCIETE THE PUPIL IPA**\$
7.5% ABV, 16oz DRAFT // notes of guava + mango
📍 Societe Brewery, San Diego, CA United States
- JUICE PRESS HAZY IPA**\$
6.8% ABV, 16oz DRAFT // tropical fruit salad flavors
📍 Burgeon Brewery, Carlsbad, CA United State

FLAVORED + SPARKLING SAKE

- HANA FLAVORED SAKE**\$
8% ABV, 375ML BOTTLE //CHOOSE 1 FLAVOR: lychee, fuji apple,
white peach
- SHO CHIKU BAI MIO SPARKLING SAKE**\$
5% ABV, 300ML BOTTLE // bubbly, sweet pear flavor

MAMA'S BITES

We do not serve appetizers in the traditional sense (bites served when ready).
Add extra sauce +\$.

- VEGGIE EGG ROLLS** 🌱 🍷\$
3 PCS // carrot, cabbage, chestnut, bean sprouts, vermicelli /
side sweet chili sauce
- FRIED PORK POTSTICKERS**\$
4 PCS // pork + vegetable filling / topped with sesame seeds /
side dipping sauce
- STEAMED VEGGIE POTSTICKERS** 🌱 🍷\$
5 PCS // tofu + vegetable filling / set in chili-garlic stock
sauce / topped with black sesame seeds, taro chips, chef blend
- FRIED RICE** 🌱 🍷\$
jasmine rice, egg, green onion, sesame seeds
* MIX IN CHICKEN OR GROUND PORK +3
- KARAAGE** 🍷\$
deep-fried chicken bites / side yuzu aioli
- TAKOYAKI** 🍷\$
4 PCS // octopus + vegetable / topped with takoyaki sauce
- CORN CHEESE**\$
roasted sweet corn, mozzarella, green onion, garlic chip
- CRUNCHY FILO DOUGH SHRIMP**\$
4 PCS // served with a side of sweet chili sauce

FILTERED SAKE

- CLASSIC HOT SAKE**\$
15% ABV, 300ML BOTTLE // traditional junmai ginjo
- SUIGEI TOKUBETSU JUNMAI**\$
15.5% ABV, 300ML BOTTLE // dry, notes of rose
- DASSAI 45 DAIGINJO**\$
16% ABV, 300ML BOTTLE // subtly sweet, notes of melon
- KIKUSUI JUNMAI GINJO**\$
15% ABV, 300ML BOTTLE // light + dry, notes of orange
- KUROSAWA JUNMAI KIMOTO**\$
15% ABV, 300ML BOTTLE // rich + dry, notes of black walnuts

UNFILTERED SAKE

- YUKI NIGORI STRAWBERRY**\$
10% ABV, 375ML BOTTLE // refreshingly sweet strawberry taste
- KIKUSUI PERFECT SNOW NIGORI**\$
21% ABV, 300ML BOTTLE // lightly sweet with crisp finish
- SHO CHIKU BAI NIGORI**\$
15% ABV, 375ML BOTTLE // softly sweet with a melon taste

UNIQUE MALT BEVERAGES

Our selection of bubbly, fruity alcoholic beverages!

- J POP WHITE PEACH**\$
6% ABV, 12oz CAN // alcoholic, bubbly, sweet peach drink
- J POP LYCHEE**\$
6% ABV, 12oz CAN // alcoholic, bubbly, sweet lychee drink
- BOOCHCRAFT HARD KOMBUCHA**\$
7% ABV, 16oz DRAFT // certified organic alcoholic kombucha
ASK SERVER FOR FLAVORS
📍 Boochcraft Brewery, San Diego, CA United States

COCKTAIL

- TOKYO PEACH**\$
sake, lemonade, peach syrup, club soda
- THE COASTAL**\$
sake, sweet lime juice, club soda, mint
- SOUTHERN SWITCH**\$
sake, iced tea, lemonade
- CHERRY BLOSSOM**\$
sake, lemon-lime soda, grenadine syrup
- MAMA'S SAKE BOMB**\$
hot sake, draft beer
CHOOSE YOUR BEER: kirin, sapporo

HARUMAMA HOUSE WINE

- SINGLE GLASS**\$
CHOOSE WINE TYPE: cabernet sauvignon, chardonnay, rosé

SALADS

Add extra dressing +\$.

- CUCUMBER NOODLE SALAD** 🌱 🍷\$
cucumber noodles, edamame beans, tomatoes, watermelon radish,
cucumber vinegar, dijon honey mustard dressing / topped with
black sesame seeds, chef blend
- SEAWEED SALAD** 🌱 🍷\$
wakame seaweed, ponzu, watermelon radish / topped with
black sesame seeds and chef blend

CLASSIC SIDES

- EDAMAME** 🌱 🍷\$
- SPICY GARLIC EDAMAME** 🌱 🍷\$
- COLD KIMCHI** 🍷\$
- WHITE RICE** 🌱 🍷\$
- MAMA'S FRENCH FRIES** 🍷\$
paprika powder, truffle oil, furikake

* HARUMAMA NOODLES + BUNS, ENCINITAS

POKE

Substitutions available at extra cost.
Add extra sauce +\$.

POWER PROTEIN POKE ①\$
tuna, krab, rice / topped with avocado, corn, cucumber, crispy onion, edamame, furikake, jalapeno, scallions, sweet onion, tempura crunch, garlic mustard sauce

SUPERHERO POKE ① ②\$
salmon, krab, rice / topped with avocado, chia seeds, cilantro, crispy onion, furikake, scallions, seaweed salad, sweet onion, tempura crunch, watermelon radish, poke sauce

MAMA'S NOODLES

RAMEN or NOODLE COMBO: ORDER ANY RAMEN or NOODLES, ADD 6oz RIBEYE STEAK FOR ONLY \$. LIMITED TO 20 ORDERS PER DAY**

BULGOGI BEEF UDON ②\$
fresh udon noodles with beef broth, grilled bulgogi beef, caramelized onion / topped with green onion, sesame seeds

DRUNKEN NOODLES ② ③ *CONTAINS PEANUTS\$
pan fried rice noodle, wok tossed veggies, peanuts, chicken bulgogi / drizzled with gochujang sauce

VEGETABLE PAN-FRIED NOODLES\$
broccoli, carrot, green and yellow zucchini, pickled cucumber, fried-garlic / topped with black sesame seeds, scallions

YAKISOBA ③\$
yakisoba noodles, broccoli, tomatoes, green and yellow zucchini / topped with scallions, sesame seeds
* MIX IN CHICKEN +\$

RAMEN

GARDEN PARTY ③ ④\$
vegan creamy coconut veggie broth / spinach noodles / topped with steamed tofu, black garlic oil, broccoli, corn, sesame seeds, scallions

HARU\$
classic tonkotsu broth / topped with chicken chashu, steamed tofu, bamboo shoots, kale, sesame seeds, scallions, truffle oil

CRISPY CHICKIE\$
classic tonkotsu broth / topped with panko breaded chicken cutlet, brussels sprouts, bamboo shoots, 1/2 ramen egg, black garlic oil, sesame seeds, scallions

FLYING PIG ③\$
shoyu sesame tonkotsu broth / topped with pork belly, brussels sprouts, fried garlic, sesame seeds, scallions

ME SO HOT! ③ ④ *CONTAINS PEANUTS\$
spicy peanut tonkotsu broth / topped with ground pork, brussels sprouts, bean sprouts, 1/2 ramen egg, peanuts, sesame seeds, scallions

HIGH NOON ③ ④ ⑤ ⑥\$
spicy chicken broth / topped with chicken chashu, shiitake mushroom, bamboo shoots, 1/2 ramen egg, sesame seeds, scallions

KIMCHI ③ ④ ⑤ ⑥\$
spicy chicken broth / topped with pork belly, steamed tofu, 1/2 ramen egg, bean sprouts, sautéed kimchi, sesame seeds, scallions

ADD TOPPINGS

VEGGIES

bamboo shoots2.0
bean sprouts ③1.5
black garlic oil1.5
broccoli ③1.5
brussels sprouts ③1.5
corn ③1.5
kale ③1.5
sauteed kimchi3.5
(WITH BUTTER)
peanuts ③1.5
shiitake2.5

PROTEINS

chicken chashu ③3
pork chashu4
ground pork3
panko chicken cutlet5
bulgogi beef ③5
steamed tofu ③ ④2
full ramen egg ③ ④2

MODIFY NOODLES + BROTH

NOODLE SUBS

ramen noodles\$
spinach noodles\$
gf noodles ③\$
udon noodles\$

IN-BOWL EXTRAS

extra broth\$
extra noodles\$

③ DAIRY-FREE ④ GLUTEN-FRIENDLY ⑤ VEGETARIAN ⑥ VEGAN ⑦ SPICY

* 20% GRATUITY IS AUTOMATICALLY ADDED TO LARGE PARTIES OF 6+

Because of variations in local suppliers, ingredient substitutions, and the potential for cross-contamination in cooking and preparation areas, Harumama cannot guarantee that any item is completely free of animal products or allergens.

Consuming raw or undercooked meat, fish, shellfish, poultry, or eggs may increase risk of food-borne illness, especially if you have certain medical conditions.

SKILLETS

Add extra sauce +\$.

CRISPY CHICKEN KATSU\$
panko breaded chicken cutlet, wok-tossed veggies / white rice with furikake, side tonkatsu sauce

CHICKEN TERIYAKI ③\$
grilled boneless chicken breast, wok-tossed veggies / white rice with furikake, teriyaki sauce

SALMON TERIYAKI ③\$
grilled salmon, wok-tossed veggies / white rice with furikake, teriyaki sauce

RIBEYE TERIYAKI ③\$
grilled ribeye steak, white rice, wok-tossed veggies / topped with furikake on rice / side teriyaki sauce

BULGOGI FRIES\$
bulgogi beef, french fries, glass noodle, teriyaki sauce, vegetable mix, shiitake mushroom / topped with green onion, mozzarella cheese, white sesame seeds

MAMA'S FAMOUS BUNS

** PLEASE NOTE: A ORDER COMES WITH 2 PCS OF THE SAME FLAVOR. NO MIX & MATCH FOR ANY OF MAMA'S FAMOUS BUNS. NO INGREDIENT REMOVAL OR SUBSTITUTIONS FOR CHARACTER BUNS.

CHARACTER BUNS\$
2 PCS // hand-decorated character buns served in traditional bamboo steamer

CHOOSE 1 CHARACTER:

SAVORY



CHICKEN
chicken, onion, mozzarella cheese



COW
ground BBQ beef, carrot, shiitake



PIG
pulled pork, caramelized onion

SWEET



BUNNY
nutella



KOALA
strawberry n' cream



UNICORN
ube

BAO BAO BUNS\$
*a order comes with 2 PCS of the same flavor
CHOOSE 1 BAO BAO BUN TYPE:

PORK BELLY

pork chashu, hoisin BBQ sauce, cabbage slaw with yuzu aioli, pickled cucumbers, cilantro, fried-garlic

CRUNCHY SHRIMP

tempura shrimp, sweet & spicy unagi sauce, cabbage slaw with yuzu aioli, pickled cucumber, onion chip

SPAM

grilled spam, cabbage slaw with yuzu aioli, pickled cucumbers, tempura crunch

KARAAGE CHICKEN

japanese fried chicken, spicy mayo, cabbage slaw with yuzu aioli, pickled cucumbers, onion chip

TO-GO BUN BOXES

Each To-Go Character Bun Party Box contains 6 refrigerated buns for you to enjoy later by steaming them at home! **Please note that there is no mix and match and no substitutions.**

TO-GO CHARACTER BUN PARTY BOX\$
6 PCS TOTAL // refrigerated buns to steam at home

> SAVORY CHARACTER BUN PARTY BOX

2 PCS // chicken character buns
2 PCS // cow character buns
2 PCS // pig character buns

> MIX CHARACTER BUN PARTY BOX

2 PCS // bunny character buns
2 PCS // chicken character buns
2 PCS // pig character buns

> SWEET CHARACTER BUN PARTY BOX

2 PCS // bunny character buns
2 PCS // unicorn character buns
2 PCS // koala character buns



MAMA'S SWEETS

MAMA'S CHURROS ⑤\$
4 PCS // egg custard filling, cinnamon sugar mix

MOCHI ICE CREAM ⑤ ⑥\$
2 PCS // Japanese mochi with an ice cream filling
CHOOSE 1 FLAVOR: chocolate, strawberry, green tea

MACARON ICE CREAM SANDWICH ⑤ *CONTAINS TREE NUTS\$
1 PCS // classic macaron cookies with ice cream filling
CHOOSE 1 FLAVOR: coffee, strawberry, green tea, vanilla, mango

MACARONS *CONTAINS TREE NUTS\$
1 PC // hand made character macaron
CHOOSE 1 FLAVOR: cookies & cream, chocolate, strawberry, nutella

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